



KIA MOTORS
The Power to Surprise™

MAGENTIS



THE POWER TO SURPRISE™

Kia Motors Corporation is the 5th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to more than 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our worldwide growth and state-of-the-art European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the new Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



Relax for 2,555 days.



Thanks to the high production standards you may never need to use our warranty service.



THE KIA MAGENTIS

Confidence now
comes as standard

The Kia Magentis is covered by our unrivalled 7 year warranty consisting of 3 years/ unlimited mileage and 4-7 year/100,000 mile full manufacturer's warranty including a 7 year/100,000 mile anti-perforation warranty.



For warranty coverage including terms and conditions please contact your Kia dealer.



CONTEMPORARY DESIGN

The Kia design team has scrutinised the exterior of the Magentis from every angle, improved the aerodynamics of its lines and stance and created more valuable space within. The result is a car with a sweeping but dynamic bonnet, a sleek side profile and lines that flow smoothly from front to rear. Contemporary narrowed head lights flank the smart signature grille, adding the final touch to its stylish and sophisticated looks. The body coloured bumpers, mirrors, door handles and side mouldings accentuate its dynamic looks, whilst the stylish 17" silver alloy wheels complete the finishing touches on this executive saloon.





THERE'S NO LOOKING BACK

Enjoy the pleasure of effortless driving whether you're commuting to work, en route to a business meeting or taking a trip to the supermarket.







BUSINESS CLASS COMFORT

Offering star treatment for drivers and passengers alike, the Magentis exudes elegance. The interior is aesthetically pleasing - from the stylish look of the aluminium centre console to the top quality leather steering wheel and gearshift. For the ultimate comfort, enjoy the sumptuous feel of the part leather sports seats which are ergonomically designed to take the burden out of longer trips. To give you the perfect driving position, there is a tilt and telescopic steering wheel and the driver's seat can be electrically adjusted in eight different ways.





SIT BACK AND RELAX

As the saying goes, there's only one way to travel and the Kia Magentis places comfort and space at the forefront of the driving experience. For flexibility, the 60:40 split-folding rear seats can easily fold to accommodate large and bulky luggage. Advanced safety features are supplemented by child-proof rear door locks and rear ISOFIX anchor points, providing maximum protection for children.



High-tech Digital Instrument Cluster with Trip Computer



Fully Automatic Climate Control



INTELLIGENT DESIGN

Superior design meets high functionality in the Kia Magentis creating a car that balances well-crafted looks and technology with precision engineering.

The cylinder-type gauges fitted with high visibility digital illumination add a dynamic touch and the bright display provides extra driver comfort. The trip computer ensures you have all the information you need at your finger tips, such as the number of miles remaining until the tank needs refilling.

The fully automatic climate control gives you the ultimate in-cabin temperature, whatever the weather. Simply set the controls to your preferred setting and let the system do the rest!



POWER ALIGNED WITH PERFORMANCE

Optimum power and economy are carefully balanced in the 2.0 litre CRDi (diesel) engine. Available in a choice of responsive six-speed manual gearbox achieving smooth control at all engine speeds, or a four-speed automatic, offering everyday comfort and convenience.

Diesel admirers will appreciate the fine-tuned 2.0 litre Variable Geometry Turbocharger (VGT) engine which is capable of 148 bhp and has outstanding torque of 305 Nm. For your comfort, cruise control is part of the standard specification with the buttons conveniently built into the steering wheel.

The Kia Magentis boasts front wheel drive and improved ride qualities thanks to its separately mounted coil springs and shock absorbers, allowing the suspension system to deliver superb damping performance and body control.



6-speed manual transmission



4-speed automatic transmission



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Six airbags

You and your passengers will be protected by the twin front, side and full-length curtain airbags in the Magentis.

SAFETY FIRST

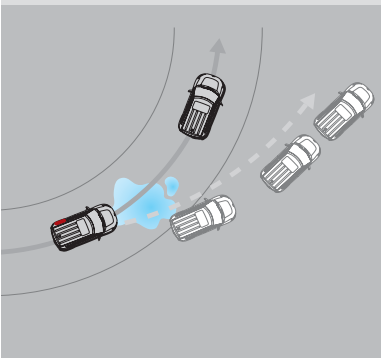
The Magentis is fitted with an Anti-Lock Braking System (ABS) which incorporates Electronic Brakeforce Distribution (EBD) to ensure braking is evenly distributed between the four wheels to keep you in full control whatever the road conditions.

For safer driving on slippery or steep roads the Electronic Stability Control (ESC) with Traction Control offers the most sophisticated level of braking control with the capability to automatically brake an individual wheel to correct either over or understeer.

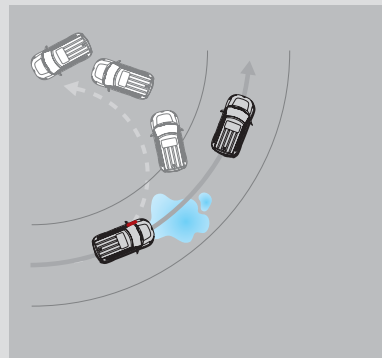
You can be confident that you and your passengers will be protected by the very latest technology as twin front, side and full-length curtain airbags provide impressive levels of protection for all occupants. Dual seatbelt pretensioners ensure that front seat occupants are safely and securely restrained in their seats in the event of a collision. As a supplementary line of protection, the doors are reinforced with ultra high tensile strength steel bars. For added protection, ISOFIX child seat anchors are part of the standard specification on the Magentis range.

For safer parking the rear bumper-mounted reversing sensors, fitted as standard, help when reversing by identifying obstructions and emitting an audible warning signal. As an additional convenience, the remote boot release function via the key fob is something you'll appreciate when your hands are full.

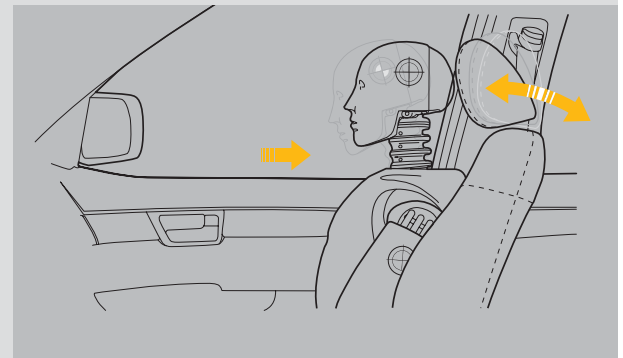
Oversteer



Understeer



Active Front Headrests



Electronic Stability Control (ESC), fitted as standard on every Kia Magentis, improves stability (correcting under and oversteer) in extreme driving conditions.

Reduce whiplash and other injury to the head and neck area.

ATTENTION TO DETAIL

Certain features are model dependent. Check with your local dealer for full availability.



Electric window console: From the driving seat you can open and close all four windows as well as make adjustments to the wing mirrors at the touch of a button, all from the convenience of the door-located armrest.



17" alloy wheels: The silver finish alloy wheels create the perfect groundwork for this well-balanced car.



Fog lights: The front fog lights add style to the Kia Magentis and offer increased visibility in poor weather conditions.



Adjustable power seat: Find your perfect driving position thanks to our advanced seat technology with an 8-way electrically adjustable driver's seat.



Stylish centre console: The centre console turns the audio system, climate and ventilation controls into a modern high-tech centrepiece of the dashboard.



Trip computer: The red illuminated trip computer shows distance to empty, average speed, drive time, ambient temperature and average fuel economy at a glance.



Parking assist system: The bumper-mounted parking assist sensors help prevent collisions when reversing by identifying objects or obstructions and emitting an audible warning signal.



Heated outside power mirror: You can adjust the external wing mirrors electronically, whilst a heating element within the mirror glass will quickly clear condensation or ice when the engine is running.



Centre console: The deep and spacious storage compartment beneath the front armrest is perfect for keeping loose and handy items safe and sound whilst featuring the added convenience of inner power connections.



Central storage tray: The dash mounted console houses a convenient lidded tray that is ideal for stowing away small items or things you want to keep close at hand.



Front seat warmers: The seat warmers with heating elements in the seat cushions for driver and front passenger are perfect to warm you up on a cold day.



Steering wheel-mounted audio controls: These controls enable you to safely operate the audio system, without removing your hands from the steering wheel.



Cruise control: Cruise control allows you to comfortably maintain a constant speed during long journeys. The controls are mounted on the steering wheel for convenience.



Projection headlamp: Projection type headlamps provide a cleaner beam of light for improved visibility of the road ahead.



Sunglasses storage with dual map lights: A one touch drop-down storage pocket is ideal for storing sunglasses, while the dual map lights are practical and convenient for driver and passenger.



Sunvisors and vanity mirrors: The sunvisor and concealed vanity mirror is an important yet simple feature.



Tailored carpet mats: Protect the interior of your Magentis with these stylish, fully tailored carpet mats.



Rear load liner: Protect the boot of your Magentis with this durable boot liner.



Entry scuff plates: Help protect against damage caused by getting in and out of the car whilst enhancing the look of your Magentis.



EU upgrade travel pack: European roadside safety bag upgrades are essential when driving abroad.



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ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials



The Power to Surprise™

The Power to Surprise™ represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are

working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our industry-leading 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Magentis, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Magentis benefits from our unrivalled 7 year/100,000 mile vehicle warranty.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Magentis which is covered by our 5 year/100,000 mile paint warranty*.

7 year anti-perforation warranty

Your new Kia Magentis comes with superior corrosion protection and a 7 year/100,000 mile warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Magentis range are between: Urban 30.1 (9.4) – 36.2 (7.8), Extra-Urban 51.4 (5.5) – 57.6 (4.9), Combined 40.9 (6.9) – 47.1 (6.0). The official CO₂ emissions are between 185 – 158 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between: Urban: 25.2 (11.2) – 60.1 (4.7), Extra Urban: 40.9 (6.9) – 72.4 (3.9), Combined: 33.2 (8.5) – 67.3 (4.2), CO₂: 210 – 110 g/km.



The Kia Magentis warranty covers your car for 7 years.



Log onto www.kia.co.uk for all the latest information.



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www.kia.co.uk



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All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information. Images are for illustrative purposes only and may not be to UK specification.

